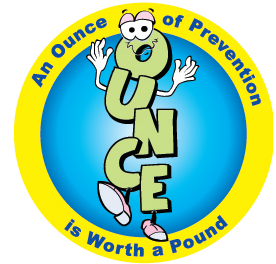


An Ounce of Prevention is Worth a Pound

Participate in a Quality Improvement Initiative with the Ohio AAP

The Ohio Chapter, American Academy of Pediatrics has recently received a Statewide Wellness and Obesity Prevention Program Grant from the Ohio Department of Health, Office of Healthy Ohio, to train healthcare professionals in identifying, preventing and treating childhood obesity, using the *Ounce of Prevention is Worth a Pound* toolkit, and other obesity prevention tools.

We are currently recruiting 10-15 practices to participate in this QI project, which is eligible for Part IV Maintenance of Certification (MOC). The aim of this project is to assist pediatric practices in utilizing tools to increase the number of screenings and referrals for childhood obesity.



What will practices need to do?

- Attend one 6-hour learning session that will highlight practical tools and strategies for implementing office systems for childhood obesity. Workshops will be held in Cleveland, Columbus and Cincinnati. The Columbus learning session will be held on Thursday, November 4th, prior to the start of the Ohio AAP Annual Meeting, at the Marriott Northwest in Dublin.
- Collect small amounts of data to help monitor your practice's progress. The data to be collected is based on current HEDIS obesity measures.
- Designate a physician leader and a 2-3 person team responsible for implementing changes in your practice.
- Participation will last approximately 8 months from November, 2010 through June, 2011.
- Participate in monthly data collection, an email listserv, and monthly conference calls with obesity and quality improvement experts.

What are the benefits of participation?

- At the 6-hour kick-off learning session, teams will have access to local and national experts in childhood obesity, and will learn from other medical providers about obesity screening, prevention, and ways to provide referrals to patients and families.
- Participating practices will receive the tools, training, and coaching needed to assist them with implementing changes in office systems for childhood obesity.
- Practices that participate in monthly activities (i.e. data collection and conference calls) will be eligible to fulfill requirements for the American Board of Pediatrics Maintenance of Certification.
- Practices will receive regular feedback and support from the project staff.

How do practices get involved?

- For more information, visit our website at www.theounceofprevention.org.
- Informational phone calls will be held in August and September to provide more details.
- Contact Heather Hall, at the Ohio AAP, at (614) 846-6258 or via email at hhall@ohioaap.org.

American Academy of Pediatrics

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Ohio Chapter

Quality Improvement coaching will be led by
the Center for Health Care Quality at Cincinnati
Children's Hospital Medical Center.

