

# Ohio AAP Member Education Opportunities

SPRING/SUMMER 2011



Providing valuable information  
to help you better serve your patients

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[www.theounceofprevention.org](http://www.theounceofprevention.org)  
[www.concernedaboutdevelopment.org](http://www.concernedaboutdevelopment.org)

[www.ohioaap.org](http://www.ohioaap.org)

450 West Wilson Bridge Road, Suite 215  
Worthington, OH 43085

Ohio Chapter



American Academy of Pediatrics  
DEDICATED TO THE HEALTH OF ALL CHILDREN™

## Registration Form

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

**I would like to register for the following FREE programs** (please check all that apply):

- Ohio AAP Open Forum . . . . . May 13, 2011 • 8 a.m.–1 p.m.
- ADEPP Learning Session: Concerned About Development. . . . . May 13, 2011 • 8–10 a.m.
- ADEPP Learning Session: Concerned About Development. . . . . May 20, 2011 • 8 a.m.–Noon
- ADEPP Learning Session: Concerned About Development. . . . . June 13, 2011 • 8 a.m.–Noon
- ADEPP Learning Session: Concerned About Development. . . . . June 30, 2011 • 6–8 p.m.
- ADEPP Webinar: Differential Diagnosis . . . . . May 12, 2011 • 12:15-1:30 p.m.
- ADEPP Webinar: Medical Evaluation . . . . . May 26, 2011 • 12:15-1:30 p.m.
- ADEPP Webinar: Early Intervention & Referrals . . . . . June 9, 2011 • 12:15-1:30 p.m.
- Pediatric Physician ACT Advocacy Training . . . . . May 17, 2011 • 11:15 a.m.–3:30 p.m.
- Pediatric Vision Screening Grand Rounds . . . . . April 14, 2011 • 12-1 p.m.
- Pediatric Vision Screening Grand Rounds . . . . . April 27, 2011 • 7:30–8:30 p.m.
- Pediatric Vision Screening Webinar . . . . . April 26, 2011 • 5-6 p.m.

**I would like more information for the following FREE programs** (please check all that apply):

- CQN Asthma Learning Collaborative . . . . . Aug. 24-25, 2011
- Ounce of Prevention Regional Training . . . . . May 27, 2011 • 9-10 a.m.
- Ounce of Prevention Regional Training . . . . . June 21, 2011 • 8-9 a.m.
- Maximizing Office-Based Immunization Program
- Ounce of Prevention Office-Based Training

Look inside for more detailed program information, including location.

**THREE EASY WAYS TO REGISTER:**

**Fax:** 614-846-4025

**Email:** [ekelleher@ohioaap.org](mailto:ekelleher@ohioaap.org)

**Online:** [www.ohioaap.org/pediatrician-education/spring/summer-2011-education-opportunities](http://www.ohioaap.org/pediatrician-education/spring/summer-2011-education-opportunities)



[www.ohioaap.org](http://www.ohioaap.org)  
[www.concernedaboutdevelopment.org](http://www.concernedaboutdevelopment.org)  
[www.theounceofprevention.org](http://www.theounceofprevention.org)

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# PROGRAMS

Note: all programs eligible for CME unless otherwise indicated

## Ohio AAP Open Forum

May 13, 2011 • 8 a.m.–1 p.m. • University of Toledo Health Science Campus, Collier Building, Room 1000B, Toledo, Ohio

Registration Deadline: May 6, 2011 • Free for members and non-members

Open Forum will feature the following topics:

A. A System of Continuous Developmental Care: Why Should We Do This?

Participants will learn why and how to screen for developmental delays and participate in a case study in small groups. Local Help Me Grow representatives will be on hand to explain what to do when a concern is identified. At the end of the session attendees will be able to:

- 1) Increase public awareness of the early signs of autism
- 2) Improve access to developmental screening, including specific screening for autism
- 3) Improve coordination of medical diagnosis of autism
- 4) Enhance access to evidence-based intervention services for children with autism

B. Ohio Health Information Partnership Update: Training and Resources for Setting an EMR for Meaningful Use

Participants will learn how to create a secure, sustainable health information exchange that ensures the protection of all patient records; enables providers to access necessary, patient-authorized health information; and improves the overall level of health care provided throughout the state of Ohio.

## Autism Diagnosis Education Pilot Project (ADEPP)/Concerned About Development Learning Collaborative

Through the Autism Diagnosis Education Pilot Project (ADEPP) and the Concerned About Development Learning Collaborative, you can learn how to implement a system of care that promotes early identification and referral for children with developmental concerns. You will also learn about the latest and most practical tools for developmental screening and how to be paid for your team's time and efforts. Plus, you will receive more than \$450 in free screening kits, along with the satisfaction of knowing that you're involved in trendsetting care that helps protect Ohio's children. Several opportunities to incorporate this important program into your practice are available throughout the year (see below), and future Quality Improvement opportunities, including Maintenance of Certification, may be available later in the year. For more information, check the website at [www.concernedaboutdevelopment.org](http://www.concernedaboutdevelopment.org).

### ADEPP Learning Sessions—Concerned About Development: Incorporating Developmental Screening into Practice

- May 13, 2011 • 8–10 a.m. • University of Toledo Health Science Campus, Collier Building, Room 1000B, Toledo, Ohio
- May 20, 2011 • 8 a.m.–Noon • Lake County Health Department, Painesville, Ohio
- June 13, 2011 • 8 a.m.–Noon • Greene County Help Me Grow, Xenia, Ohio
- June 30, 2011 • 6–8 p.m. • MedCentral Hospital, Mansfield, Ohio

Obtain evidence-based tools that can help identify potential problems even parents might miss. Learn how to use and interpret the screening tools, as well as how to use those tools without disrupting the busy office flow. You will be given copies of the ASQ:3 and the ASQ:SE, and be introduced to the M-CHAT and Pediatric Symptom Checklist.

### ADEPP Webinar Series—Diagnosis of Developmental Delays

- May 12, 2011 • 12:15-1:30 p.m. • Topic: Differential Diagnosis
- May 26, 2011 • 12:15-1:30 p.m. • Topic: Medical Evaluation
- June 9, 2011 • 12:15-1:30 p.m. • Topic: Evidence-Based Early Intervention (EI)/Resources & Referrals

These webinars will explore the diagnosis of autism spectrum disorders, as well as resources and referral information for families. Topics will include:

1. Differential Diagnosis: If it isn't Autism, what is it?
2. Medical Evaluation: Treatment for Autism by ordering the correct lab work, sorting through family history, defining and explaining the prognosis to families.
3. Evidence-Based EI/Resource Referrals: The next steps following the diagnosis.

## Pediatric Physician ACT: Advocacy for Children Training

May 17, 2011 • 11:15 a.m.–3:30 p.m. • The Riffe Center, Conference Room West B&C, Columbus, Ohio

Registration Deadline: May 10, 2011

Young physicians, residents, and anyone else interested in advocacy training will gather in Downtown Columbus to learn from advocacy experts about the legislative process in Ohio and how to take the next steps in advocacy. Attendees will learn about key issues in Ohio, and Ohio AAP's position on these issues. Before the day is finished, attendees will also be able to go to the statehouse and meet with representatives and senators from their districts.

## Chapter Quality Network Asthma Pilot Project—Learning Session I

August 24-25, 2011 • Cherry Valley Lodge & CoCo Key Water Resort, Newark, Ohio

Note: This program was eligible for 35 ABP Maintenance of Certification points in phase one, with similar points expected for phase two.

This is the second phase of the Chapter Quality Network (CQN) Asthma Pilot Project, a quality improvement collaborative designed to teach practitioners methods in quality improvement and to subsequently drive improved asthma care and outcomes. With support from the AAP National Office, and funding support from the CareSource Foundation, Ohio AAP is searching for an additional 15-20 practices to participate in this collaborative running from August 2011 through December 2012. Participating practices will receive approximately \$1,000 worth of tools and materials. Watch your mail for more information.

## Maximizing Office-Based Immunizations (MOBI)

Held upon request • Contact us for more information.

For more than 10 years, the Ohio AAP has received funding from the Ohio Department of Health to help raise the overall immunization rate among Ohio's 2-year-old children to 90% or greater. The Maximizing Office Based Immunizations (MOBI) program is the free statewide provider immunization education and training program, which suggests ways for practitioners to improve existing office policies and practices in terms of vaccine administration. In 2010, MOBI conducted more than 500 presentations, training approximately 4,000 health care providers in pediatric and family medicine practices.

## Ounce of Prevention is Worth a Pound

The Ounce of Prevention is Worth a Pound toolkit addresses the growing epidemic of childhood obesity. The goal is to provide primary care providers with simple tools to educate parents in prevention strategies by making good nutritional and physical activity decisions for their children, beginning with infant well child visits through 18 years of age. The complete toolkit includes a BMI wheel, age-specific parent handouts, anticipatory guidance charts, healthy serving-size handouts, snack suggestions, sports nutrition information, calcium information, and posters for the medical office.

### Ounce of Prevention—Regional Trainings

- May 27, 2011 • 9-10 a.m. • MetroHealth Medical Center, Scott Auditorium, Cleveland, Ohio
- June 21, 2011 • 8-9 a.m. • Cincinnati Children's Hospital Medical Center Auditorium, Cincinnati, Ohio

These sessions are for health care professionals interested in learning more about the Ounce of Prevention toolkit and how to use it in everyday practice.

The trainings are funded by the Ohio Department of Health, Office of Healthy Ohio. Participants will receive the complete Ounce Toolkit, worth \$50, for free.

### Ounce of Prevention—Office-Based Trainings By Request

The Ohio AAP, along with the Ohio Department of Health, will host 24 office-based trainings throughout Ohio for health care providers. Office-based trainings will be tailored to address the specific needs of the medical practice. Participating practices will receive the complete Ounce Toolkit, worth \$50, for free.

### Ounce of Prevention—Future Collaboratives

In the future, the Ohio AAP anticipates providing additional MOC-based collaboratives teaching practitioners how to effectively respond to the epidemic of childhood obesity. Monitor the Ounce of Prevention website at [www.theounceofprevention.org](http://www.theounceofprevention.org), for more information.

## Parental Refusal of Vaccines

Due to the growing parental refusal of vaccines, outbreaks of previously dormant infectious diseases are occurring. With the increase in celebrity endorsement for vaccine refusal, and the continued coverage of unfounded science regarding negative aspects of vaccines, more members of the Ohio AAP have asked for assistance in responding to parents and others regarding the safety and importance of vaccines. Monitor the parental refusal page of our website at [www.ohioaap.org/program-initiatives/parental-refusal](http://www.ohioaap.org/program-initiatives/parental-refusal) for more information.

### Parental Refusal of Vaccines Brochures

Available on Demand

Through a National AAP grant, Ohio AAP has developed a trio of brochures aimed at different populations of parents/guardians and how they view vaccines. Brochures are available online at [www.ohioaap.org/program-initiatives/parental-refusal](http://www.ohioaap.org/program-initiatives/parental-refusal), and include: Your Child Thanks You!—for parents/guardians who have chosen to vaccinate their child on schedule; Make an Educated Choice—for parents/guardians who are debating whether or not to vaccinate their child on schedule; and What is Your Reason?—for parents/guardians who are refusing to vaccinate their child on schedule.

## Pediatric Vision Screening Webinar & Grand Rounds

- Webinar—April 26, 2011 • 5-6 p.m. (Note: CME not available for this webinar)
- Grand Rounds—April 14, 2011 • Noon – 1 p.m. • Cincinnati Children's Hospital Medical Center, Conference Room A8
- Grand Rounds—April 27, 2011 • 7:30 – 8:30 a.m. • Toledo Children's Hospital

Modeled after the recently released Vision Screening Guidelines developed by National AAP and Prevent Blindness America, this one-hour educational session provides pediatricians, family physicians, and pediatric residents with proper vision screening information. At the end of the session attendees will be able to identify common eye problems that can lead to amblyopia, explain the AAP/AAFP recommendations for pediatric vision screening, perform proper screening for visual acuity and ocular alignment. Participants receive \$50 worth of free materials and will receive a \$40 Barnes and Noble gift card for completing the evaluation form!

## Ohio AAP Annual Meeting • SAVE THE DATE! More details to come!

August 25-27, 2011, at Cherry Valley Lodge & CoCo Key Water Resort, Newark, Ohio

Join Ohio pediatricians from around the state to network with colleagues and attend educational sessions on hot topics in Ohio pediatrics. This year, we are adding a day-long opportunity for learning from state and national experts including six hours of Continuing Medical Education (CME) and Maintenance of Certification (MOC) programs, Quality Improvement (QI), and more! We'll be providing valuable materials for you and your patients, including bike helmets, Ounce of Prevention toolkits, our ASQ Developmental Screening Tool, and children's books as part of Reach Out and Read. Watch your mail for a complete brochure and registration information!